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Orange County Library System announces Local Wanderer program offering free admission to local arts and culture venues

Orange County Library System announced today the launch of Local Wanderer, a new culture pass program that will grant library cardholders unprecedented accessibility to a variety of cultural institutions including the Orlando Museum of Art, Orange County Regional History Center, Hard Rock Live, Central Florida Zoo and many other local cultural offerings including museums, theatres, and sports venues.

Through Local Wanderer, participating organizations will provide free passes for OCLS cardholders to reserve online at ocls.info/localwanderer. Each pass allows for a fourteen day check-out period during which cardholders can present their reservation and library card to redeem one-time admission to their selected institution for themselves, and in some cases up to three guests.

Culture pass programs have been an emerging trend in American Public Libraries. As an initiative, it eliminates the financial barriers that prevent people from experiencing cultural opportunities in their city. Similarly, Local Wanderer will provide Orange County families a means of entry to the world-class institutions that call Central Florida home.

As of August 14, the following cultural institutions are participating in Local Wanderer:

- Orlando Museum of Art
- Mennello Museum of American Art
- Charles Hosmer Morse Museum of American Art
- Orlando Repertory Theatre
- Orange County Regional History Center
- Orlando Solar Bears
- Hard Rock Live Orlando
- Central Florida Zoo & Botanical Gardens
- Orlando Science Center

“We are excited to team up with Orange County Library System on a program that opens up a world of possibilities,” said Glen Gentele, Director & CEO of Orlando Museum of Art. “Simply put: the Local Wanderer initiative provides more people in our community a direct path to the arts.”

To create a hyperlocal feel for Local Wanderer, Orange County Library System turned to Sean Walsh, an Orlando based illustrator and designer. In 2015, Sean founded Secret Society Goods, a tongue-in-cheek gift shop for the crepuscular underworld. Learn more about Sean and his company at secretsocietygoods.com.

For more details about Local Wanderer, visit www.ocls.info/localwanderer

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